

## WHAT IS GOOD FOR GENERAL MOTORS CRUMM THOMAS A %0A

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Thomas A. Crumm (Author of What Is Good for General Motors?)

Thomas A. Crumm is the author of What Is Good for General Motors? (3.33 avg rating, 3 ratings, 2 reviews, published 2010) and What Is Good for General Mo (3.33 avg rating, 3 ratings, 2 reviews, published 2010) and What Is Good for General Mo

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Tom Crumm graduated from General Motors Institute in 1965. The auto industry is much more complex than just balance sheets and earnings per share. Crumm's book is quite different from and much more insightful than the finance-lens view of Paul Ingrassia in "Crash Course" and other similar finance-focused books.